



HALLIDAY FRASER MUNRO

CHARTERED ARCHITECTS & PLANNING CONSULTANTS



Retail





Our Business

Halliday Fraser Munro is an award winning architecture and planning practice. Founded in 1993, we have a proven record of providing quality architecture which responds to our client's aesthetic, technical and budgetary requirements.

We ensure efficient and cost effective project delivery through a proactive, collaborative approach combined with commercial understanding and responsive management.

We promote a holistic approach to design incorporating architecture, town planning, urban design, visualisation and sector knowledge resulting in a cohesive, efficient delivery process. We have many long term and mutually beneficial business relationships forged through the successful delivery of numerous projects throughout the UK.

We have always understood that the key to providing an exceptional service is to listen carefully to our clients, to have the best people working on their projects and for the final outcome to exceed their original expectations. The practice has an extremely experienced management team who have successfully delivered an extensive range of projects from inception to completion.

Our agile management process allows us to be creative, innovative and flexible without any compromise on delivery and commerciality. We regularly achieve a high level of client satisfaction with over three quarters of our workload coming from repeat commissions.

Sector Experience

Halliday Fraser Munro has been building dynamic and successful retail spaces for over 25 years. Our expertise in this sector has seen us create millions of sq. ft. of retail space and our client list reads like a who's who of modern British retail, comprising many of the sector's most famous names. Over the years, we have created over 40 new stores, more than 40 extensions to existing retail stores, over 15 store remodels and in excess of 25 store refits or alterations

Our supermarket and grocery clients have included Asda, Marks & Spencer, Tesco and Morrisons as well as wholesalers such as Makro. In addition to stand-alone food retail stores, we have experience with large retail parks, where our non-food retail clients have included IKEA, Homebase, Argos, Next, Primark, Boots, Clarks and Sports Direct among many other household names. We have also provided architectural services to some of the UK's leading fast-food retailers including, Burger King, KFC and Pizza Hut as well as Costa, Starbucks and the VUE cinema chain.

01



02



01 ASDA

02 Marks and Spencer

That wealth of experience, built up over nearly three decades, gives us an unrivalled insight into the changing face of retail. Our breadth and depth of knowledge gives us real expertise in new trends in retail behaviour. This enables us to help our clients adapt quickly and effectively to exploit new opportunities and design, build and reconfigure exciting and dynamic shopping environments.

The trend toward home shopping was accelerated by the Covid 19 pandemic, leading to rapid changes in shopping habits. We helped clients respond quickly to these changes - reducing public shopping spaces and expanding home shopping and click and collect service areas. We also helped repurpose excess car parking capacity for additional retail spaces designed to draw additional footfall to the site.



01 IKEA

02 Inverness Retail Park

01 Primark

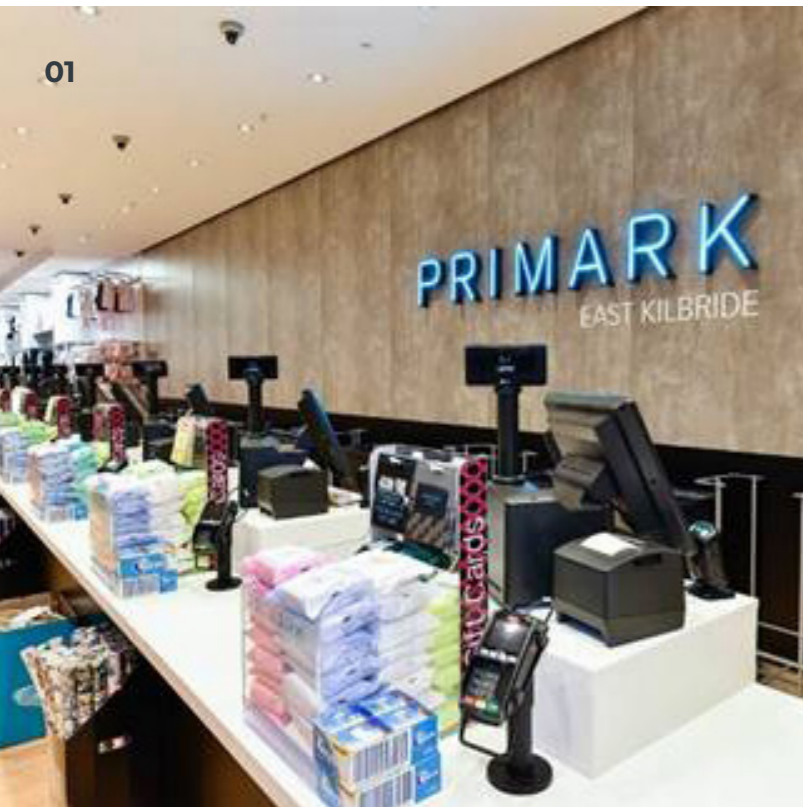
02 IKEA

03 Greggs

04 ASDA

We have helped clients react to changing consumer behaviours by creating new spaces for in-store food courts and franchised store-within-a-store concepts. And we are rising to the challenges of meeting new sustainability targets - building renewable technologies and efficiencies into our designs and increasing vehicle charging facilities.

Having collaborated closely with many of the UK's leading retailers, we are deeply aware of the importance of marketing and are highly experienced in designing buildings that actively reflect the brand and creating signage that drives footfall to the store.



Sector Team

Halliday Fraser Munro has one of the most experienced retail teams working in the UK. Spread across our offices, throughout the UK, they offer clients unrivalled expertise in delivering everything required for a successful retail project.

Working alongside some of the most experienced and dynamic retailing professionals in the UK, we have delivered countless new builds, extensions, re-models, fit-outs and

refresh projects. As a result, we know precisely what is required in each scenario, we know how to add value and we fully understand the complexities and challenges of working within live stores.

As one of the largest and most successful architectural and planning practices in the UK, our Team comes with the backing of a hugely talented team of planners and master planners who are well versed in the requirements of our retail clients.

Our architects also enjoy the support of in-house specialists providing cutting-edge 3D visualisations and state-of-the-art technical support. Our landscape architects are also available to help improve the visual appeal of retail parks and superstores enhancing the shopping experience.

The practice is fully Passivhaus certified and our commitment to creating a carbon-neutral built environment is backed with extensive understanding and knowledge of the most progressive and sustainable ways to achieve that.

Sports Direct





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